

NETWORK OVER 30

WHERE BUSINESS CONNECTIONS LEAD TO SUCCESS!

NO30 | NETWORK
OVER 30

Membership Guide



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ABOUT US

WHAT IS NETWORK OVER 30?

Network Over 30 is an online community of young professionals, entrepreneurs, and business owners.

WHAT IS NETWORK OVER 30'S MISSION?

Our mission is to connect our members with like-minded people and resources that will help them achieve their goals.

WHERE IS NETWORK OVER 30?

Currently, Network Over 30 is servicing the Washington D.C metropolitan area, but in the futuer we hope to expand to other popular cities such as:

- ▶ Philadelphia
- ▶ Pittsburgh
- ▶ New York
- ▶ Atlanta
- ▶ Miami
- ▶ Chicago
- ▶ Los Angeles
- ▶ Houston
- ▶ Charlotte
- ▶ San Diego
- ▶ Dallas
- ▶ San Francisco

**DID YOU
KNOW?**

Network Over 30 has an affiliated community called **Network Under 30** for young professionals who are under 30 years old. There will be times where the two networks will partner with each other for special events and marketing programs. For more information, please go to NetworkOver30.com

BENEFITS OF JOINING THE NETWORK



ONLINE NETWORKING OPPORTUNITIES

1. Access To Online Resources & Networks
2. Discounted Admission to NO30 Events
3. Discounts To NO30 Businesses
4. Lead Generation Opportunities *
5. New Personal & Professional Relationships
6. Staffing & Recruiting Opportunities *
7. Access To Exclusive Contests
8. Community Service Opportunities
9. Professional Resume Services
10. Plus, Much More!

* Requires an Active Entrepreneur or Local Business Membership

MEMBERSHIP OPTIONS:



WE HAVE 3 TYPES OF MEMBERSHIPS FOR OUR NETWORK:

1. BUSINESS PROFESSIONAL MEMBERSHIP: (30 years & above)

The Young Professional Membership allows members to take advantage of numerous opportunities to connect with like-minded peers and other business professionals.

2. ENTREPRENEUR MEMBERSHIP (New Business | Small Business)

This membership is for any local entrepreneurs who want to grow their business network, increase their brand awareness, and generate leads for the company all at the same time.

3. LOCAL BUSINESS MEMBERSHIP (Established Local Businesses)

This membership is a great opportunity for any established companies who want to increase their brand recognition, reputation and sales.

1. BUSINESS PROFESSIONAL



Benefits of the Business Professional Membership:

1. Access To NO30 Workshops
2. Access To NO30 Deals And Job Listings
3. Access To NO30 Social Clubs
4. Access To The NO30 Member Directory
5. Discounted Admission To NO30 Events
6. Eligible To Apply To The NO30 Awards
7. Plus, Much More

2. ENTREPRENEUR



Benefits of the Entrepreneur Membership:

1. (1) Free Local Deal Listing Per Month
2. (1) NO30 Mentorship Opportunity Per Month
3. Access To NO30 Groups
4. Access To The NO30 Member Directory
5. Discounted Admission To NO30 Events
6. Eligible To Host A NO30 Class (1 Class Per Month)
7. Plus, Much More

3. LOCAL BUSINESS



Benefits of the Local Business Membership:

1. (1) Free Job Listing Per Month.
2. (1) Featured Blog Post Per Year
3. (1) Mentorship Opportunity Per Month
4. (2) Free Local Deal Listings Per Month
5. Discounted Admission To NO30 Events
6. Eligible To Host A NO30 Class (2 Classes Per Month)
7. Plus, Much More



KEY
BENEFITS

MEMBERSHIP DIRECTOR



PURPOSE:

Membership Directors are Network Over 30 staff that are here ensure members are getting the most value out of their membership. They are here to facilitate connections between members and can also assist with the following tasks:

- ▶ Member Profile Updates
- ▶ Assist with Registration for Events
- ▶ Managing Social Media Pages
- ▶ Purchasing Marketing Services
- ▶ Posting Local Deals on the NO30 website
- ▶ Plus much more!

MARKETING SERVICES:



PURPOSE:

The Network Over 30 community offers professional marketing services to our members help them grow their business. Our marketing department is filled with marketing experts who are ready to assist our members with achieving their marketing goals.

Here is a list of the following services we offer:

- ▶ Website Development
- ▶ Graphic Design
- ▶ Social Media Management
- ▶ Video Production
- ▶ Email Marketing
- ▶ Plus Much More!

MEMBER EVENTS



PURPOSE:

The Network Over 30 website has an event listing page to advertise our upcoming networking and social events.

Network Over 30 also allows our business members to market their events on our page. (Only the Entrepreneur & Local Business memberships are allowed to advertise their events)

Please contact your membership director if you need help posting a event for your company.

MEMBER DEALS



PURPOSE:

The Network Over 30 Deals page, users can find exclusive discounts and deals for members of the network. Members of the network must be logged into the website to view these deals.

One of the benefits of the Network Over 30 Business Membership is that it allows members to post their own discounts or deals to the page.

To learn more about how to post deals on the Network Over 30 website, please contact your Membership Director.

JOB LISTINGS



PURPOSE:

The Jobs Page is where we list all open job positions within our network and outside our network (Part-time, Seasonal, Contract or Full-time jobs).

We can also post internships and freelance jobs. Please contact your membership director if you need help posting a job for your company.

WORKSHOPS:



PURPOSE:

Network Over 30 will host several online and in-person workshops for our members to enjoy. These workshops will cover several topics such as:

- ▶ Entrepreneurship
- ▶ Finance/Accounting
- ▶ Real Estate
- ▶ Small Business Law
- ▶ Marketing/Advertising
- ▶ Plus much more!

If you are interested in hosting a class/workshop, please contact your membership director and they will assist you with your request.

SOCIAL CLUBS:



PURPOSE:

Network Over 30 has created several social clubs for our members to join. NO30 groups are FREE to join, but there maybe event fees for certain select clubs.

If you're interested in joining a social club, please contact your membership director and they will assist you with your request.

FEATURED POSTS:



PURPOSE:

The Network Over 30 blog page will display the most important news within the organization.

The blog page will also highlight specific members for their recent accomplishments in their respective industries.

If you're interested in having your business featured on the blog page, please contact your membership director and they will assist you with your request.

QUESTIONS ABOUT OUR NETWORK



CONTACT THE NETWORK OVER 30
MEMBERSHIP TEAM FOR ASSISTANCE!

 (202) 888 - 1767 ext 3

 info@networkover30.com

 www.networkover30.com

**CONNECT
WITH US!**

